

MITRAZ FOUNDATION

HALF A DECADE OF IMPACT !



ANNUAL REPORT 2023-24



**“ENABLE PEOPLE
ENNOBLE SOCIETY”**

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A WORD FROM THE HELM



**SAVITHA
RANGANATHAN**
Director, MITRAz

Reflecting on Progress, Paving New Paths

Greeting from MITRAz!

As we reflect on the journey of MITRAz Foundation in 2023-24, we are deeply grateful for the unwavering support and commitment from all of you. What began as a small initiative in Puttaparthi has now grown into a beacon of hope, transforming the lives of rural youth and communities through skill development, empowerment, and community service.

MITRAz Skills, the skilling wing of our foundation, celebrates its **five-year** milestone this year. In these five years, we have witnessed incredible progress and resilience. From starting with a handful of students, MITRAz Skills has now empowered over 900+ young individuals, with 77% successfully placed in meaningful careers. These five years have not been without challenges, but with every hurdle, we have grown stronger, more focused, and more determined to uplift our rural youth through quality education and employability training.

This year alone, we've expanded our training programs, collaborated with esteemed institutions, and launched new initiatives aimed at creating a sustainable impact. This journey would not have been possible without your belief in our vision, and for that, we are truly thankful.

As we move forward, we remain committed to driving change, and we invite you to continue this journey with us. Together, we are building a brighter future for all.

Go MITRAz!

WHO WE ARE

VISION

We envision a world where students from rural communities are empowered with essential skills and opportunities, ready to lead and uplift their communities. To make this vision a reality, MITRAz will:

Equip students with critical skills
for the job market

Build a strong network of
mentorship and support

MISSION

To enrich the lives of individuals by empowering them with skills, a continuous learning approach to life and a larger commitment to serve the society through inculcation of human values.

CORE VALUES

We believe in

- Integrity
- Excellence
- Commitment
- Openness
- Caring

We encourage MITRAites to internalize and practice these core values!

What's In The Name?

Founded in 2017 in Puttaparthi, MITRAz (**M**oulding **I**ntellect through **T**raining **A**nd **Z**el) is a Sec.12AA-registered Public Charitable Trust. Our passionate founders, with rich experience in value-based education under the Sathya Sai group, offer free skill development courses to rural students.

UNVEILING MITRAz



What Our Students Say

M

MENTORSHIP

MITRAz was a turning point for me. The mentoring approach helped me excel in Data Analytics and Fullstack Development, shaping me into a skilled communicator. Thanks to MITRAz, I secured a role as a Web developer.

Pavan Siddapuram;
IT Batch -02

I

IMPACT

I'm grateful for joining MITRAz's first IT batch. Despite no prior programming knowledge, I've progressed and completed the Data Analysis course. Now, I am working on Catalyst CLI as an intern with ZOHOM Corp.

Keerthana K;
IT Batch -01

T

TRANSFORMATION

I learnt about banking, leads, sales, Canva and other important tools that are essential for working in the BFSI industry. It really gave me the opportunity to change and stand out in this competitive world. Now I'm working in ICICI Bank, Hyderabad.

Roopa Chandana;
BFSI Batch -14

R

REAL-WORLD SKILLS

Initially, I believed that having technical skills was sufficient to secure a job, but I soon understood the importance of communication skills. MITRAz Skills helped me bridge this gap. Now, I completed an internship at SSSIHL and exploring new opportunities.

Sai Manoj Chintla;
IT Batch -02

A

ACCOMPLISHMENTS

Enrolling in MITRAz's Tally program was an amazing experience. The trainers personalized guidance and feedback were invaluable. I'd definitely recommend this program to anyone aiming high.

Praveen Kumar Lingula;
Tally Batch -09

Z

ZEAL

I am a single parent child. I got to know about MITRAz from one of my friends. I will proudly say that MITRAz is really a great place to learn. I have learnt how to interact and open up! At present I'm working as a caregiver in SnehMitr. Thank you, MITRAz!

E Mounika;
GDA Batch -15

YOUTH CARE

We empower rural youth through a unique blend of professional training, soft skills and values to develop employability.

MITRAz Skills: [Moulding Intellect through Training And Zeal], is a skill-development initiative of MITRAz Foundation. Commenced on June 5th 2019, we aim to raise the income-earning potential of rural and small-town youth by bridging the gap between education and employability.

First Steps - Connect, Grow, Bond Program: Launched on January 19th, 2023, for Government School students (Grades 9-12), the program focuses on Communicative English, critical thinking, and career guidance. We aim to bring about a sustainable change in the lives of the first generation learners through an innovative curriculum that helps develop careers.

ACTIONS SPE PROJECTS AI

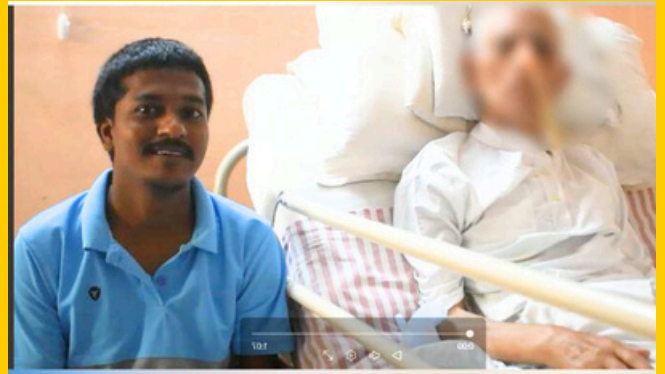


SOCIO CARE

Our round-the-clock cell phone radio service provides information on health, English language development, career guidance, etc. using IVR technology to digitally challenged communities. We also help deal with acute community problems in and around Puttaparthi.

ELDER CARE

We provide home nursing and professional care to senior citizens in Puttaparthi. We are able to help patients with alzheimer, dementia, etc. This has helped create employment for our General Duty Assistant students.



TAKE IT LOUDER: AND ACTIVITIES



EARTH CARE

We care for our communities, environment and planet earth through programs on energy conservation, reduce, reuse and recycle of resources etc. to encourage sustainable living.

MILESTONES

77%
PLACED

Skilled Youth

Young individuals who have gained valuable skills through MITRAZ's programs.

Volunteers

Dedicated individuals who have contributed their time and skills to support MITRAZ's mission.

1000+

450+



ACHIEVED

Villages Covered

Communities that have benefited from MITRAz's initiatives.

People Helped

Individuals who have received support from MITRAz.

96+

4500+



MITRAz Initiatives in 2023-24



A) Internship Partnership with Sri Sathya Institute of Higher Learning

- With the guidance and support of Dr. Satya Sai Mudigonda, Senior Tech Actuarial Consultant and Adjunct Professor at SSSIHL, our IT Batch 2 students had the exceptional opportunity to intern with Sri Sathya Institute of Higher Learning (SSSIHL).
- This partnership, highlighted by Srinivas Srirangarajan, Controller of Examinations, marks the first time an external organization has collaborated with SSSIHL. We feel privileged by this groundbreaking opportunity, which provides our students with invaluable experience and exposure.



B) Extended MITRAz Skills Training in IT and Analytics sector

- In April 2023, we extended our MITRAz Skills training program to include students pursuing BSc, BTech, and MTech degrees. This program focuses on IT and Analytics sectors, providing comprehensive training in various technical and soft skills.
- The students are trained in Python, Flask, HTML & CSS, Advanced Excel, SQL, Power BI, along with Soft Skills and Communication.
- Remarkably, this training is conducted pro bono by experienced IT professionals, ensuring high-quality education without any financial burden on the students.

C) Financial Assistance to Students from Low-Income Families

- At MITRAz Foundation, we recognize the financial challenges faced by students from low-income families, especially those in rural areas. To address this, we provide financial assistance to deserving students who are passionate about pursuing higher education.
- Our goal is to bridge the financial gap and ensure that no talented student is left behind due to economic constraints, thereby promoting equal opportunities for all.



D) Conducted Workshops

- In addition to financial support, we have conducted numerous workshops and training sessions throughout the year for students, elders, and patients.
- These workshops cover a wide range of topics, including career guidance, skill development, health care, and personal growth. By equipping participants with essential skills, we aim to empower them to overcome obstacles and achieve their goals.

E) Internship Program for Final Year Degree Students

- In response to the UGC's National Education Policy (NEP) mandate for compulsory internships, we have increased support for rural colleges.
- We initiated a 4-5 month long internship program for final year students, starting with 38 BCom students from Bukkapatnam Govt Degree College. It includes training in English language, soft skills, communication skills, Tally, digital literacy, and financial planning.
- Inspired by this initiative, other rural colleges such as Shiva Sai, Mangalakara, and SSBN Degree Colleges have also collaborated with MITRAz to offer internships to their final year students.



F) First Steps: Connect, Bond, Grow – Government School Project

- We launched the “First Steps: Connect, Bond, Grow” program on 19th January 2023, targeting Government schools around Puttaparthi.
- The program focuses on the school-to-work transition for Class 9 and Class 10 students, emphasizing hands-on learning in spoken English, communication skills, and critical thinking.
- Additionally, we have introduced online training sessions for Class 11 students, covering English language proficiency, general knowledge, analytics, and reasoning skills. This initiative aims to create a strong foundation that will benefit students throughout their educational journey.

G) Continuation of the Yuv Ayush Program

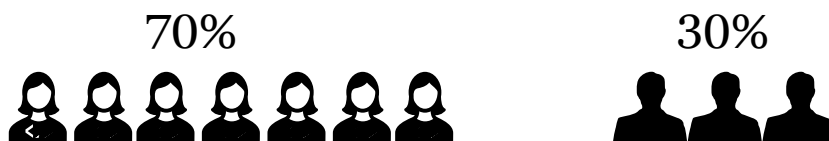
- The Yuv Ayush Program supports young Type 1 diabetic patients, typically diagnosed in children and young people, who require insulin injections multiple times a day.
- This financial year, we are supporting 10+ juvenile diabetic patients aged between 15 and 25 years by providing insulin injections.
- Our goal is to empower these patients to manage their diabetes effectively and work with them to set and achieve behavior change goals that improve their overall health.

Performance Highlight of Students

Sector-Wise Employers



Gender Profile:



Employers of MITRAz Talent



Average Salary



CELEBRATING ACHIEVEMENTS

ONGOING

Buddy Connect Sessions for Rural Youth

One-on-one phone sessions focusing on spoken English, communication skills, and workplace readiness.

23rd April '24

Visit by V Sekar, Venkat Vembu, & Padma Venkat

Emphasized the importance of soft skills and communication.

3rd September '23

Celebrating Excellence Program - IT Batch- 01 Certificate Distribution

Certificate distribution and interaction with esteemed guests.

Guests

Venkat Srinivasan, Pavan Kumar
Jaswanth NA

ONGOING

Online Career Counselling Session

Career counselling sessions for rural students to explore job options and requisite skills.

18th June '23

Skilling the Youth for Tomorrow: One-day Conclave

Conclave focusing on skill-building initiatives for youth.

Guests

Prof. Mrutyunjay Mahapatra,
various leaders from Industry and
Academia

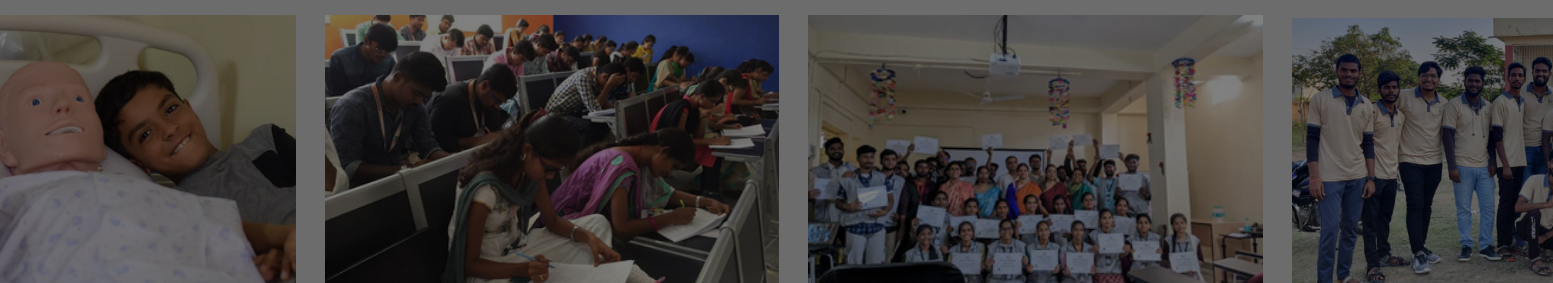
10th March '24

Celebrating Excellence Program - IT Batch 2 Certificate Distribution

Certificate distribution and interactive session.

Guests

Kiran Kumar



Empowering journeys,
shaping futures, and
building skills
that last a lifetime—together,
We are MITRAz!

Board of Trustees



**PROF SHARADA
SUBRAMANIAN**

**Founding Trustee and
Chairperson**

“Congratulations team MITRAz for keeping up the mission and values despite the many challenges faced during the year! The scope of service rendered is admirable due to its sustainable impact on the society!”

[linkedin](#)



SHESHU PRASAD

“The impact that MITRAz is making is commendable and this is having a positive effect on the rural ecosystem.”



**DR MADHURI
JAGADEESH**

Congratulations Team MITRAz for yet another successful year! May your endeavors continue to reach and mould more and more young lives to achieve their full potential!



**DR KAVITHA
RANGANTHAN**

“Kudos to Team Mitraz for transforming young adults into respectable citizens, and making this journey so much fun!”

[linkedin](#)



**PROF MADHU
VEERARAGHAVAN**

“Thank you to Team MITRAz for the fabulous work over the past year. I am amazed at the pace at which we are growing. Importantly, you are making a positive impact to the society. Congratulations!”

[linkedin](#)

Board of Advisors



MR HARI NARAYAN

CEO OF MANIPAL
FOUNDATION AND SR VP,
MEMG INTERNATIONAL
INDIA LTD

[linkedin](#)



MR SHYAM MOHAN

FOUNDER & CEO
OF TIER-1 NETWORK

[linkedin](#)



**DR. MRUTYUNJAY
MAHAPATRA**

SENIOR BANKER, MEMBER OF
THE GOVERNING COUNCIL OF
RBI INNOVATION HUB AND
BOARD OF SUPERVISION OF
NABARD, MEMBER OF
INSURANCE ADVISORY COUNCIL
OF INDIA [linkedin](#)



MR JAGDEESH

RTD. SENIOR SOFTWARE
CONSULTANT,
CISCO SYSTEMS



**MR MURALI
SUNDARARAJAN**

EVP / CIO FOR
VICTORIA'S SECRET & CO.,
TRANSFORMATION
STRATEGIST

[linkedin](#)

Financial

Income FY 2023-24

Particulars	Amount (Rs.)	Percentage
Donations	1,852,108	29.2
Grants Received	4,040,652	63.8
Donation in kind	273,996	4.3
Interest	14,040	0.2
Profit on Sale of Investment & Mutual Funds	157,003	2.5
Total	6,337,799	



Statements

Project-wise Expenditure by Cause FY 2023-24

Particulars	Amount (Rs.)	Percentage
Skill Development	3,429,754	80.2
Mitravaani	165,889	3.9
Yuv Ayush- Medical Relief	166,485	3.9
Education Support	177,014	4.1
First Steps-Gov School Program	339,136	7.9
Total	4,278,278	



Financial Statements

Expenditure by Category - FY 2023-2024

Particulars	Amount (Rs.)	Percentage
Projects	3,595,069	74.2
Overheads	781,876	16.1
Capital Expenditure	127,466	2.6
Other Relief Activities	343,498	7.1
Total	4,847,909	



Beyond Today: Our Journey Forward

Medium Term Plans (2024-26)



Senior Citizen Care Centre
in Puttaparthi



Increase enrollment numbers across the
courses by 50%



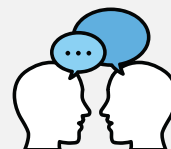
Financial Literacy training for senior
citizens and women

Long Term Plans (5 Years)

Sustainable business model with focus
on women empowerment



Communication and soft-skills for
working professionals



Collaborate with other NGO's /
Corporates





**Lets Unite for
a better tomorrow**

MITRAZ FOUNDATION

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