



MITRAZ

Enable People, Ennoble Society



**Wings
of
Change**

2024-25

ANNUAL REPORT

Hello !
I am your MITR, the Butterfly

here to travel with you through this trail of
transformations



Five years ago, I began as a small, determined caterpillar, inching through the soil of challenges. I fed on hope, trust, & the belief that every individual carries a seed of potential.

I took shape as MITRAz Foundation
Moulding **I**ntellect through **T**Raining **A**nd **Z**eal
a Registered Public Charitable Trust, born in 2017 in Puttaparthi,
Sri Sathya Sai District, Andhra Pradesh.



From my first wingbeat, I drew strength from the community I serve, and purpose from the lives I seek to transform.





*Then came my cocoon,
A safe space made of*



Caring



Commitment



Openness



Integrity



Excellence

There, I grew wings shaped by



My VISION

To build a responsible, caring, and service-driven community by channelising the inherent potential in individuals towards societal transformation.

My MISSION

To enrich the lives of individuals by empowering them with skills, a continuous learning approach to life and a larger commitment to serve the society through inculcation of human values.



Each wingbeat is a promise:

One carries **skills**,
giving people the
power to stand tall
and earn with
dignity.



The other carries
values, guiding
hands and hearts
toward service and
compassion.

This year, as I turn five, my wings have carried me to many places:

- Into **classrooms**, where young students learn to connect, bond, & grow.
- Into **homes of elders**, where trained hands offer comfort and care.
- Into **families** of children with diabetes, where steady support keeps hope alive.
- Into **streets and neighbourhoods**, where awareness blooms and communities change.

Come, fly with me through this report. Let me take you from the roots of my journey to the blossoms of 2024-25, across all my wings - MITRAZ Skills, First Steps, SnehaMitr, Yuv Ayush, and o community initiatives.

Together, we'll see how far we've flown and how much further we can go.



UNFOLDING

Our Year

From the Director's Desk

01 A heartfelt message reflecting on MITRAZ's five-year journey, milestones, and lasting impact.

Flagship Programs

03 Overview of MITRAZ Skills, SnehaMitr, First Steps, and Yuv Agush - The Wings of Change.

Demographic Reach

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Community Initiatives

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Year in Review

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How It All Started

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04 Details of our training sectors: IT, BFSI, GDA, and Tally Prime, making real-world careers possible.

Impact Stories

06 Snapshots of transformative journeys, success cases, and how skills led to dignified livelihoods.

SnehaMitr - Empowering Women

08 How rural women became skilled caregivers dignity, financial independence, and community leadership.

Five Years of Change

10 Cumulative achievements: numbers trained, lives touched, children and elders supported.

Looking Forward

12 Vision for the coming years new programs, tech upgrades, and bigger dreams for impact.

From the Director's desk:



**Savitha
Ranganathan**
Director, MITRAZ

FIVE YEARS, ONE MISSION

Greeting from MITRAZ!

Five years ago, we began MITRAZ Skills with a simple belief: every young person deserves a fair chance to learn, grow, and dream. We could not have imagined then how many lives we would touch or how much we ourselves would learn along the way.

Over the years, I've watched hesitant learners become confident professionals, proud parents celebrate their children's success, and communities rally together in support. MITRAZ has never been just about jobs it's about dignity, courage, and hope, about helping young people believe "Yes, I can." Even as we expanded with new programs and partnerships, our foundation has always remained rooted in strong human values.

Today, MITRAZ is more than a training provider. We are a bridge between rural and professional, between education and livelihood, between potential and purpose. This report reflects not just numbers, but the decisions, pivots, and small wins that created ripples of change.

Thank you for believing in us and being part of this journey let's keep building thoughtfully, collaboratively, and with our hearts

Go MITRAZ!



HOW IT ALL STARTED...

It Began With a Question

What if rural youth could access not just jobs - but confidence, care, and clarity?

What if values-based training could be practical, professional, and personal?

In 2019, these questions shaped MITRAZ Skills- our flagship program for rural youth, powered by funding from TATA Trusts and enriched through our knowledge partnership with TATA Strive.

“

Every skill we teach is a seed.

What our learners grow into - that's the real story.”



The Early Wings



MITRAZ Skills

Not a classroom. Not just a project.

But a mindset movement for young people who deserved more.

1676+ Achievers

76% Earners

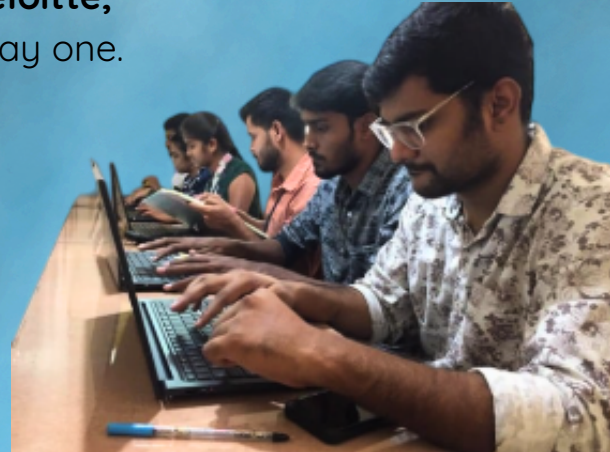


IT

Learning by doing

In IT, my students work on **live projects** with partners like **Zoho, MIT- MAHE**

Bangalore, guided by professionals from **EY, Deloitte, Wipro** giving them real-world exposure from day one.



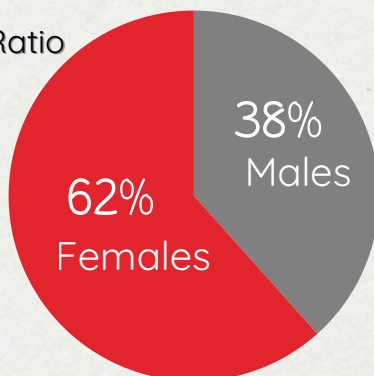
Tally

From numbers to opportunities

trains rural youth in practical accounting from ledgers to GST.

With hands-on practice, they become job-ready for finance and admin roles.

Gender Ratio



90%

come from rural, low-income families

First Generational Learners



The Early Wings

2019- 2024

Our Skilling
Formula



Soft skills

+



Technical skills



Human Values

SDG Goals:

4: Quality Education

8: Decent work & Economic Growth

1: No Poverty

92+ Villages
Impacted

People skills matter

BFSI In BFSI, I focus on finance, **communication** and **customer interaction**.

Field visits to banks and businesses give students practical insights and confidence.

GDA

Care with Dignity

Most GDA learners are **10th-pass women and single mothers**.

They train in **technical care and CPR**, followed by hospital internships that prepare them for a **dignified, stable career** in eldercare and hospitals.



ZOHO believed in me and became a valued companion on my journey, strengthening MITRAZ Skills and enabling us to launch internships for final-year students from nearby rural colleges.

Mitravaani

Goal 10: Reduced Inequalities

2020

In partnership with Gramvaani, I amplified the voices of rural communities, helping them share stories, concerns, and solutions.

In **2021** my wings grew broader
Yuv Ayush

With TITAN Industries' support, I strengthened MITRAZ Skills, empowering rural youth with purposeful training.

That year, with Dr. Vijay Krishnamoorthy's help, I launched **Yuv Ayush** for children and youth with juvenile diabetes.

Provided free insulin and health kits to young diabetics.

Conducted family workshops on nutrition, lifestyle, and emotional well-being.

Ensured 100% uninterrupted treatment for every beneficiary.



Goal 3: Good Health & Well- being



ZOHO believed in me and became a valued companion on my journey, strengthening MITRAz Skills and enabling us to launch internships for final-year students from nearby rural colleges.



ZOHO Corp.

2022 Wings backed by belief



2023

Taking Flight into New Frontiers

In 2023, **ZOHO** graciously continued to support my journey with **MITRAz Skills**, allowing me to spread my wings even wider.

That year, I soared into the realm of **IT & Analytics**, adding cutting-edge training to prepare young minds for the digital world.



But my flight didn't stop here...

FIRST STEPS

Connect, Bond + Grow 2023

I gently fluttered into classrooms filled with bright eyes and quiet dreams. That's when, I launched First Steps for Class 9 and 10 government school students nurturing their emotional, social, and creative growth.

Through interactive method,

I nurtured: Communicative and written English

Logical thinking and general knowledge

Self-belief, teamwork, and values

SDG Goals:

4: Quality Education

5: Gender Equality

10: Reduced Inequalities



As they entered adolescence, I guided them to see not just who they are, but who they could be....

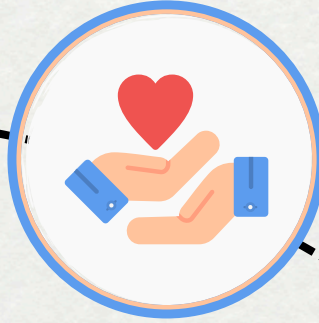


You'll find me in each photo... sometimes as a sparkle in their eyes.
Sometimes as a quiet friend in the corner.



SNEHAMITR

2023



SNEHAMITR

2023

When We Saw the Need

Not every elder needs a hospital.

Not every woman wants to migrate for work.

But both deserve care. And dignity.

Can we train local women to become dignified caregivers?

*That's how SnehaMitr was born
An eldercare model that heals families from within.*

The making of a Care-giver:

Our trainees – mostly homemakers, dropouts, widows – walked in quietly. Some were unsure. Most had never seen the inside of a hospital.

But 12 weeks later, they walked out with: GDA (General Duty Assistant) skills

Dementia care training

Emotional strength

They learned how to take vitals, support mobility, administer medication – but also how to hold space, how to be present, how to offer dignity.



SDG Goals:

3: Good Health & Well-Being

5: Gender Equality

8: Decent Work & Economic Growth

10: Reduced Inequalities

100% of our caregivers now contribute financially to their homes

89% have stayed in caregiving for over 6 months

SnehaMitr is supported by

VS&Co
VICTORIA'S SECRET & CO.

SOARING *without* LIMITS

Let me take you on a joyful flight through all the special moments of this year. Each event, each smile, each achievement etched in my wings forever. Together, we turned challenges into change, and milestones into memories. Here's how we soared in FY 2024-25:

This year was special. I turned five - old enough to reflect, yet young enough to dream bigger.



MITRAZ 5th Anniversary June 2024

This milestone marked over 5 years of MITRAZ and 1,500+ rural lives empowered. We shared impact highlights 87% job placements, 90% tech skill gains, and rising financial independence in families. More than numbers, it reflected stories of resilience, transformation, and purpose, renewing our commitment.



SnehaMitr Inauguration September 2024

We launched SnehaMitr to provide dignified eldercare through MITRAZ-trained GDA professionals creating jobs for rural women while offering elders care, companionship, and respect.



BFSI Student Placement Drives - September 2024

Star Health Insurance and Atyati Technologies visited MITRA for recruitment, where our BFSI students impressed with their skill, sincerity, and professionalism proving rural youth are job-ready with the right training.



Children's Day at Chinnapalli High School: A Celebration with Love, and a Tribute with Gratitude- November 2024

School was full of joy as we celebrated every child, while fondly remembering Namaji our guiding light and silent pillar at MITRAZ. His vision, wisdom, and values continue to inspire us every day.





Career Guidance Class 10; July 2024

Led by Mr. Siva Kaladhar Kolachina, this session introduced students from govt and rural schools and their parents to career paths beyond traditional streams. It empowered families to dream bigger, bringing expert guidance to their doorstep and breaking barriers of cost and access.



Victoria's Secret & Co.

23 June 2024

We hosted Murali Sundarrajan, Vasudharini, and Mahesh A from Victoria's Secret & Co., who shared lessons on hard work, learning from mistakes, and balancing career and life inspiring lasting confidence in our students and team.



IT Batch 3 Certification & Celebration - July 2024

For rural IT students, certification opened doors to Wipro and Qness Corp. Their journey of dedication and self-belief ended with a celebratory outing, marking the start of careers filled with pride and purpose.

Dussehra, Diwali & Christmas Celebrations

The celebrations were vibrant and rooted in sustainability, as students turned "Wealth Out of Waste" materials cups, tyres, fabric, and bulbs into beautiful décor. From tyre wreaths to cup stars and bulb Santas, each festival blended creativity, environmental care, and community joy.



Wisdom Circle: Learning from the Best to Inspire the Rest- December 2024

The Wisdom Circle at MITRA brought distinguished experts to engage and inspire students, sharing insights on values, resilience, leadership, and lifelong learning. The event broadened horizons, offered rare access to professionals, and reinforced our mission to bridge gaps in skills, inspiration, and opportunity.

The Panel:

Mr. Anand Nergunam [LinkedIn](#)

Prof. Madhu Veeraraghavan [LinkedIn](#)

Ms. Roshini Visvanathan [LinkedIn](#)

Mr. Murali Krishnan Vaidyanathan [LinkedIn](#)

Prof. Kavitha Ranganathan [LinkedIn](#)



ENABLE PEOPLE, ENNOBLE SOCIETY

Quess Corp Visit for Recruitment – January 2025



The Quess team visited MITRAZ, impressed by our students' hard work, humility, and discipline. Following successful placements from IT Batch 3, many students from IT Batch 4 secured roles, and MITRAZ has become Quess's first stop for recruitment in this sector. This partnership shows that rural youth, with the right skills and values, can meet and exceed industry expectations.

Guests: Mr. Jacob Mathew [LinkedIn](#)

Mr. Venkatesh Murthy [LinkedIn](#)

BP General Manager -Staffing Quess Corp Ltd

Mr. Veeresh Kumar [LinkedIn](#)

Visit by Mahendran Moodley & Family – January 2025



Mr. Moodley from Transnet Port Terminals, South Africa, visited MITRAZ with his family, praising the global relevance of our GDA training and the passion of our students. His visit validated our efforts to blend skill-building with empathy and reinforced our commitment to global values and service.

IT Batch 4 Certification – Feb 2025



Ms. Neha S from Experian and Mr. Alex Abraham from Xela shared lessons on purpose, perseverance, and lifelong learning, turning the event into a meaningful mentorship experience that left our students inspired and confident.

MITRAZ Visit to MAHE Bengaluru – 21 & 22 February 2025



Our team was warmly welcomed at MAHE Bengaluru, where students attended transformative workshops, earned certificates, and gained new aspirations. Dr. Veeraraghavan's words "Don't see yourself as less" resonated deeply, giving students a sense of belonging in global learning spaces.



Trekking with IT Batch 4 – Feb 2025

We went beyond classrooms trekking together to reconnect with nature and each other. It was a journey of rejuvenation, discovery, and shared stories. Bonds grew stronger, and spirits lighter. At MITRAZ, we build skills and whole individuals.



ETV Media Coverage - March 2025

ETV and Eenadu covered MITRAZ independently, moved by our student stories. They saw transformation not just in employability but in values and self-worth. Our work was featured in "Vasundhara," a platform celebrating women and empowerment. It affirmed that integrity and impact speak for themselves.





Roots
to
Wings



*As I fluttered through classrooms and homes,
I realised true change happens when a whole
community rises together.*

*I sat beside **parents**, celebrated
student milestones, and stood
with **health workers** bringing care
to the underserved.*



Community Empowerment

Wings that uplift All

Guided
by
Purpose

*With **mentors from Zoho and TAPMI**, I
opened minds to financial literacy and
future paths. Through **internships**,
events, and **counselling sessions**, I saw
my learners grow into confident,
compassionate leaders.*



*And when I celebrated
five years of journey
and **progress**, it was
with every heart that
helped me soar.*



*Together, we are more
than a program- we are
a movement of care,
courage, and connection.*

ENABLE PEOPLE, ENNOBLE SOCIETY

Five Years of Transforming Lives

Since 2019, together we have:

1676+

youth trained in 5
years

1257

certified since 2019

76%

trained in
IT, Financial,
Healthcare roles

337+

school children
enrolled since
2019

350+

Caregivers trained

200+

Elders supported



LOOKING FORWARD

The next horizon



Spreading My Wings: 2025-27

Bring Tech-Enabled, Industry-Relevant Courses to rural youth, so they can thrive in tomorrow's world.

Introduce Financial Literacy for senior citizens and women, with support from ArthNivesh at TAPMI because dignity begins with financial confidence.

Collaborate with NGOs and Corporates, joining hands to amplify impact and weave a stronger safety net for communities.

Soaring with Purpose: 2027-30

Create a Sustainable Business Model rooted in women's empowerment where learning leads to livelihood.

Offer Communication & Soft Skills Training for working professionals because how we speak shapes who we become.

Build a Senior Citizen Care Centre in Puttaparthi a haven where experience is respected and elders are cherished.

In their own words:



Name: **Babafakroddhin Shaik** Course: BFSI Batch: 17

Current Designation:

Junior asst, Manappuram Gold Loan, Puttaparthi

I have completed my BFSI course at MITRAZ Foundation. When I came to MITRAZ, I didn't have any knowledge about banking, insurance or computers. Now I'm very comfortable using a computer and all about about banking and insurance. Joining MITRAZ Foundation has been very useful to me. Thank you, MITRAZ.

Name: **Hemalatha Malisetty** Course: BFSI Batch: 18

Current Designation: working as an accountant in Rythu Nestham Food Producer Company at Muddalapuramu Anantapuramu.

I have successfully completed my BFSI course. When I first came to MITRAZ, I was shy and found it difficult to talk to others, But now, I have gained the confidence to speak in English and interact with new people. I have learned great things regarding the banking basics and PowerPoint, and Communication skills



Name: **Nalini Sake** Course: BFSI Batch: 16

Current Designation: Gold Appraisal, IIFL GOLD LOAN FINANCE, Dharmavaram.

When I first came to MITRAZ, I was shy and found it difficult to talk to others, so I used to sit quietly and observe everything around me. But now, I have gained the confidence to speak in English and interact with new people. I have learned important banking basics and technical tools like MS Excel, Word, PowerPoint, and Canva.



Name: **Mahesh Raju Harikatha** Course: BFSI Batch: 21

Current Designation: Probationary Officer, ICICI Bank, Bangalore.

Before I joined MITRAZ, I had stage fear, I couldn't speak English fluently and I was not confident in networking. After coming to MITRAZ, I learnt about banking, insurance, securities, improved my English fluency, and developed strong communication skills. It gave me good exposure. Thank you, MITRAZ, for guiding me towards this transformation.



Name: **Hemavathi Pose** Course: GDA Batch: 19

Current Designation: Home caregiver, Puttaparthi.

I am currently working as a caregiver, providing home care services. I am responsible for tasks such as bed baths, hair care, diaper changes, enemas, physiotherapy, BP checking, and administering injections. I am grateful to MITRAZ for providing me with the skills and opportunity to begin my career in healthcare. The training was very helpful and boosted my confidence to work independently.



Name: **Sowmya**

Course: GDA Batch: 16

Current Designation: Home caregiver, Bangalore.

Sairam, After 3-month courses in MITRAZ, I have joined home care in Bangalore. I'm very happy with my client. They are very friendly and caring people. Now I'm earning 24k per month.

This is all because of the MITRAZ foundation, thank you, MITRAZ.



Name: **Ramya Sree Talari**

Course: GDA Batch: 11

Current Designation: Appolo home care, Hyderabad.

Savitha Mam suggested me to go to Apollo home care, Hyd, from then, I've been working here. MITRAZ people care for us. After years also, they will care for us as our family takes care of us. I'm very happy that I'm also a part of MITRAZ. Thank you



Name: **Girija**

Course: IT Batch: 3

Current Designation: Digital officer in Muthoot Finance Corp.

I am working in Muthoot Fincorp, and coming to the MITRAZ journey in my life, I learned many skills which are very crucial in our personal and professional life, like time management and personal development, and I am very grateful to MITRAZ for giving me the chance for learning these skills.



Name: **Harini Masupalli**

Course: IT Batch: 4

Current Designation:

Tech Support Executive at Bluspring Enterprises Limited, Bangalore.

I had the opportunity to be a part of the Data Analysis and Web Tech course at MITRAZ Skills (Batch - 04), and it has been a truly transformative experience for me. Thanks to the practical training, mentorship, and supportive environment at MITRAZ, I was able to build the confidence and skills needed to step into the IT industry.



Name: **K Madan Reddy**

Course: IT Batch: 4

Current Designation: Junior Software Engineer @ Turbostart, Bangalore.

Joining MITRAZ was a turning point in my career. The hands-on training, real-world projects, and constant mentorship helped me build the skills and confidence needed to succeed in the IT industry.

What sets MITRAZ apart is the dedication of its faculty : they don't just teach, they truly mentor and inspire. I'm proud to be a part of the Mitraz.



Fueling the Flight

Income Statement FY 2024-25

Particulars	Amount (Rs)	Percentage
General Donations	26,47,455	30.3
FCRA Donation	1,84,090	2.1
Grants Received	51,91,291	59.4
Donation in Kind	36,600	0.4
SnehaMitr Receipts	4,57,425	5.2
Interest Received	44,367	0.5
Profit on Sale of investment & Mutual Funds	1,78,880	2.0
Totals	87,40,108	

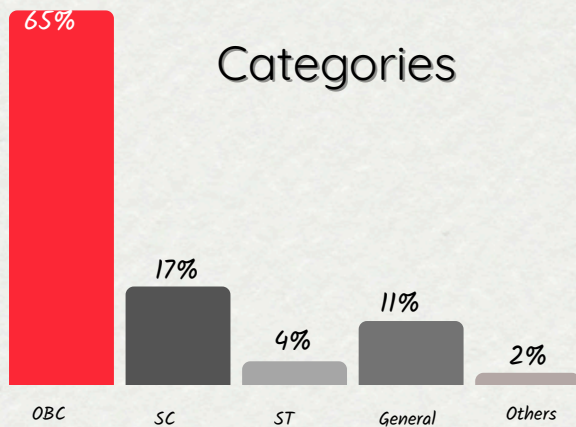
Project-Wise Expenditure by Cause 2024-25

Particulars	Amount (Rs)	Percentage
Skill Development(MITRAZ Skills)	32,94,691	62.9
Mitravaani	1,39,075	2.7
Events and Workshops	37,408	0.7
Yuv Ayush- Medical Relief	2,14,272	4.1
Education Support	1,92,492	3.7
SnehaMitr	10,51,145	20.1
First Steps- Gov School Program	3,12,401	6.0
Totals	52,41,483	



Expenditure by Category 2024-25

Particulars	Amount (Rs)	Percentage
All Projects	36,22,690	65.4
Overheads	5,24,655	9.5
Capital Expenditure	9,48,507	17.1
Other Relief activities	4,44,172	8.0
Totals	55,40,024	



Average Salary:

GDA - ₹1,38,000

BFSI - ₹2,16,000

IT - ₹3,00,000

Our Employers:



ENABLE PEOPLE, ENNOBLE SOCIETY

With Gratitude in my Wings

A few passionate hearts inspired by the life and teachings of Bhagwan Sri Sathya Sai Baba believed that the truest form of transformation begins with skills, values, and service.

“

If I'm the protagonist of this story, You - my supporters, volunteers, donors & well wishers are the co-authors.

Because of you, a young woman found her first job, an elder felt cared for, a child with diabetes stayed healthy and a community breathed a little cleaner.

In five years, I have learnt that real transformation comes when skills meet values, and when care becomes a habit.

Thank you for fluttering beside me through storms & sunshine.

Here's to more stories stuck with hope

Here's to you: My guiding wind - MITR

Let's take a flight once more...

and write next chapter together.

”



With Gratitude in my Wings

From the Hearts Behind MITRAZ



Prof Sharada Subramanian

Founding Trustee
& Chairperson



Seshu Prasad

"The impact that MITRAZ is making is commendable and this is having a positive effect on the rural ecosystem."

Dr Madhuri Jagadeesh

Congratulations Team MITRAZ for yet another successful year! May your endeavors continue to reach and mould more young lives to achieve their full potential!



Prof Kavitha Ranganthan

"Kudos to Team Mitraz for transforming young adults into respectable citizens, and making this journey so much fun!"



Prof Madhu Veeraraghavan

"Thank you to Team MITRAZ for the fabulous work over the past year. You are making a positive impact to the society. Congratulations!"



Mr Hari Narayan

CEO of Manipal Foundation and SR VP, MEMG International India LTD



Mr Shyam Mohan

Founder & CEO of Tier -1 Network



Dr. Mrutyunjay Mahapatra

Senior Banker
Member of the Governing Council of RBI Innovation Hub
Member of Board of Supervision of NABARD
Member of Insurance Advisory Council of India



Mr Jagdeesh

Rtd. Senior Software Consultant, Cisco Systems



Mr Murali Sundararajan

EVP / CIO for Victoria's Secret & Co., Transformation Strategist

ENABLE PEOPLE, ENNOBLE SOCIETY

*Here's to more stories stitched with hope,
Here's to you my guiding wind, my MITR.*



Be the Spark that changes a life

At MITRA, every volunteer hour and every contribution helps rural youth dream bigger and achieve more.

Whether you share your skills, your time, or your resources, you become part of their journey and their success story.

Scan the QR code or visit our website to join hands with us.





MITRAZ

Enable People, Ennoble Society

Call us

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Pay us a visit at

<http://mitraz.org>

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